PRESENTATION TO

TBD

RESURGENT ADVISORS

February 2020

FIRM OVERVIEW

RESURGENT
ADVISORS

Your Vision Realized,
Your Independence Assured

OUR FIRM

Resurgent Advisors was founded to be a strategic partner for entrepreneurial financial advisors who want to grow their businesses without losing independence. We provide capital and expertise for growth, and we provide the resources needed for exceptional client service.

We are a registered investment advisor with a fiduciary responsibility to act in the best interest of our clients at all times.

RESURGENT ADVISORS

OUR STRATEGY

Resurgent partners with independent financial advisors
to help them realize *their* vision of success.

We grow by acquiring independent firms or
by affiliating with them in a service agreement.

Our scale affords us more and better tools for
advisors and their clients. Our support infrastructure
frees advisors from administrative tasks –
compliance, operations, human resources, accounting –
allowing them to spend more time with clients.

RESURGENT
ADVISORS

OUR TEAM

Kip Caffey, Chief Executive Officer

Former CEO of Cary Street Partners, Co-head of Corporate Finance Dept., The Robinson-Humphrey Company, Senior investment banker at J. C. Bradford & Co., BA University of Virginia, MBA Harvard University

Forrest Shoaf, Chief Administrative Officer

Former chief legal officer & CFO at Cracker Barrel Old Country Store, Senior investment banker at J. C. Bradford & Co., Partner, Bass Berry & Sims, BS U.S. Military Academy, MA Vanderbilt University, LLB Harvard University

Regan Rayhab, Head of Operations

Senior operations manager, UBS Securities, Senior operations manager and partner, J. C. Bradford & Co., Over 40 years of operations and back office experience

Kathy Decker, Chief Financial Officer

Former Treasurer of Cox Enterprises, Former senior officer of Cox subsidiary, Manheim, 18 years in banking at First Union and predecessors

Lisa Valentine, Information Systems Manager

Independent database and portfolio accounting consultant, Portfolio operations manager, WealthTrust LLC, Operations specialist, J. C. Bradford & Co., Over 20 years of financial services experience

Charlie Ogburn, Jr., Vice President – Corporate Development

Former Investment Banking Associate, Global Industrials Group, Barclays and Investment Banking Analyst, Southeast Coverage Group, Barclays

OUR TRUSTED PARTNERS

Invergarry Holdings	Private equity capital investor funded by family offices
OYSTER® CONSULTING	Outsourced compliance and operations support
EVERSHEDS SUTHERLAND	Legal counsel, leader in securities firm expertise
Schroder PR	Marketing, video, PR and digital media services

RESURGENT ADVISORS

OUR VALUE TO ADVISORS

RESURGENT
ADVISORS

Growth. Scale. Control.

WE HELP YOU GROW

We have the capital and transactional expertise to facilitate:

- Expansion of existing advisory practices by recruiting additional advisors and by acquiring other firms
- Succession planning and recruiting
- Purchase of client books from retiring advisors at other firms

SCALE AFFORDS US GREAT TOOLS

We provide innovative, sophisticated tools to enhance the client experience:

- Data aggregation using the latest portfolio accounting software
- Enhanced, customized reporting packages
- Robust rebalancing engine with tax loss harvesting
- Transparent, flexible billing
- Client portal and mobile app
- Integration with financial planning software and CRM

RESURGENT
ADVISORS

WE GIVE YOU MORE TIME WITH CLIENTS

We free up financial advisors' time by:

- Assuming responsibility for compliance and regulatory interaction
- Providing operational support and problem-solving
- Handling payroll, accounting and human resources
- Providing resources for staff and professional recruiting

RESURGENT
ADVISORS

YOU CONTROL WHAT MATTERS

We affiliate with successful businesses and support their success:

- *You* manage *your* clients
- *You* set *your* growth strategy
- *You* set advisor payouts
- *You* continue to manage *your* business
- And we put it all in a contract

RESURGENT ADVISORS

OUR CULTURE

RESURGENT
ADVISORS

**Working as Partners,
Building Value.**

OUR CORE VALUES & BELIEFS

The well-being and satisfaction of our clients is always our highest priority.

We respond to our clients' needs with a sense of urgency and diligence.

We make commitments with care and deliver what we promise

We treat our clients, our colleagues and our business partners
with respect, fairness and honesty.

We believe that teamwork and collaboration are essential
to delivering the best client experience.

RESURGENT
ADVISORS

FINDING THE RIGHT PARTNERS

Resurgent Financial Advisors seeks entrepreneurial advisors who want to create value through growing their financial advisory businesses.

We believe in a partnership culture in which economic interests are structured to incentivize growth and firm profitability.

We believe in widespread equity ownership.

We look for experienced, successful advisors with clean records and great client relationships.

We *never* tell advisors what to do.

RESURGENT
ADVISORS

BUILDING EQUITY VALUE TOGETHER

We believe in widespread equity ownership.

- As Resurgent grows, so does the value of our equity
- Every financial advisor owns preferred equity in Resurgent
- Financial advisors have the largest representation on our board
- There can be no sale of the firm without advisor approval

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For additional information, please contact Kip Caffey

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